<u>IN THE SPECIFICATION</u>:

Please replace the Summary of Invention section page 4, line 12 through page 5, line 4 with the following amended section:

-- The present invention is made to eliminate the above conventional disadvantages and provides a printer with a ~~PDL controller~~ <u>control unit with a first memory for storing image data generated based on print data received from an external apparatus,</u> and a ~~printer~~ <u>an</u> engine ~~constructed in a predetermined recording scheme connected using a parallel interface for the DMA transfer of the image data to be printed via the interface and a control method therefor, in which an arrangement of once writing the draw data developed in the above PDL controller into a buffer memory, reading out the 90° rotated data from the above buffer memory and DMA-transferring them to a memory of the above printer engine is adopted~~ <u>unit with a second memory for storing the image data received from the control unit and a print engine for printing the image data stored in the second memory, wherein the control unit includes a transfer unit for transferring the image data read from the first memory to the second memory, and wherein the transfer unit includes a third memory for storing the image data read from the first memory, and reads rotated image data from the third memory and transfers the rotated image data to the second memory, and a control method therefor.</u>

Besides, a ~~print control apparatus~~ <u>printer</u> according to the present invention is characterized by comprising: ~~generator means for generating bit map data on the basis of print data; storage means for storing the bit map data generated by the generator means; and rotator means for rotating the image data in transferring the image data stored in the storage means to a printer engine~~ <u>a control unit with a first memory for storing image data generated based on print data received from an external apparatus, and an engine unit with a second memory for storing</u>

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the image data received from the control unit and a print engine for printing the image data stored

the second memory, wherein the control unit includes a transfer unit for transferring the image

data read from the first memory to the second memory, and wherein the transfer unit includes a

third memory for storing the image data read from the first memory, and reads rotated image data

from the third memory and transfers the rotated image data to the second memory if image

rotation is required, and reads the image data from the third memory and transfers the read image

data to the second memory if image rotation is not required, and a control method therefor.--